Region One ESC
Shared Services, Consortia & Grant Offerings
2012-2013

...helping districts to operate
more efficiently and economically
One of the three main objectives of all Education Service Centers in Texas is to assist school districts and charter schools to operate efficiently and effectively by saving time, money, and resources. One of the ways in which Region One accomplishes this objective is by developing a variety of shared service arrangements (SSAs) and purchasing cooperatives that will benefit the districts that we serve. Through these services, school districts and charter schools are able to take advantage of substantial savings on purchases, as well as obtain a wide array of services at reduced rates due to the cooperative pooling of resources. Membership in any of these cost-saving options is open to any district or charter school whose participation is approved by the district/charter school board of trustees and/or administration.

By joining the purchasing cooperative, school district personnel are able to concentrate their efforts on school district priorities, rather than dedicating resources to a time-consuming and costly bidding process. Cooperatives offer such items as library books, computers, computer maintenance, software, printers, copiers, fax machines, multimedia products, as well as food service items. Efficiency and economy are also achieved by virtue of the saving of staff time and effort in the areas of training, research and development, and program design and implementation.

This handy reference guide delineates the types of shared service arrangements (SSAs) and cooperatives available through Region One Education Service Center. We hope you will find it useful, and sincerely hope that you will choose to partner with Region One ESC in as many of the available options as are feasible for your school district. As always, Region One ESC exists to be of service to you and your schools. We remain at your service.

Respectfully,

Jack Damron
Executive Director
Shared Services, Consortia, & Grant Offerings
2012-2013

...helping districts to operate more efficiently and effectively

An **Advisory Council** is an informal group with a specific job responsibility convened to provide feedback and receive and disseminate information to their respective school district.

**Shared services** refers to the provision of a service by one part of an organization or group where that service had previously been found in more than one part of the organization or group. Thus the funding and resourcing of the service is shared and the providing department effectively becomes an internal service provider. The key is the idea of 'sharing' within an organization or group. Shared services is similar to collaboration which might take place between different organizations such as a Hospital Trust or a Police Force. For example adjacent Trusts might decide to collaborate by merging their HR or IT functions.

A **consortium/interlocal** is an association of two or more individuals, companies, organizations or governments (or any combination of these entities) with the objective of participating in a common activity or pooling their resources for achieving a common goal.

**Grants** are funds disbursed by one party (grant makers), often a government department, corporation, foundation or trust, to a recipient, often (but not always) a nonprofit entity, educational institution, business or an individual. In order to receive a grant, some form of "Grant Writing" often referred to as either a proposal or an application is usually required. Most grants are made to fund a specific project and require some level of compliance and reporting.
Advisory Councils

Curriculum Advisory Council
The Region One Curriculum Advisory Council (CAC) has been organized as a forum for sharing information related to curriculum, instruction, and assessment, and for providing guidance and input to the Division of Instructional Support. The Council is composed of Assistant Superintendents or Directors of Curriculum and Instruction of all Region One districts. The Council meets monthly to discuss pertinent agenda items related to accountability, special programs, TEKS, TAKS, school improvement, professional development, curriculum development/alignment, parental involvement, and other issues of concern statewide. Networking and sharing of best practices by district representatives are also accommodated through Bilingual/ESL, Federal Programs, Migrant, and Special Education Directors’ meetings.

Advisory Group
Contact: Dr. Eduardo Cancino (956) 984-6021

District Support Team
The District Support Teams concept was developed to assist school districts in need of assistance in district-identified areas. The Instructional Support Division has been divided into 10 teams, comprised of 6-9 members across disciplines; each team is assigned to 3-8 school districts and/or charter schools. The Region One ESC team will work together with the district team to identify areas of need and to create a plan of action. This approach allows for an individualized approach to professional development training for Region One school districts. The District Support Teams augments the existing professional development opportunities offered through the Instructional Support Division and the ESC.

Contact: Dr. Eduardo Cancino (956) 984-6021

Finance Advisory Council
The Finance Council membership consists of school business officials representing all public and charter school districts in the region. The group meets monthly to receive timely information related to school finance issues.

Contact: Frances Guzman (956) 984-6290

Regional Advisory Council of Superintendents
The RAC membership consists of public school district superintendents and charter school leaders. The group meets monthly to discuss timely education issues, receive data and information from the ESC and the state education agency, via the ESC, as well as updates from other statewide advisory councils.

Contact: Tony Lara (956) 984-6150

Technology Advisory Committee
The Technology Advisory Committee membership consists of school technology directors representing all public and charter school districts in the region. The group meets monthly to receive timely information related to educational technology issues.

Contact: James Mendoza (956) 984-6052

Shared Services

Child Nutrition Program
Region One Child Nutrition Services provides school districts, charters, RCCI’s and private schools with a comprehensive range of technical services designed to assist districts to meet federal, state, and local program requirements of the United States Department of Agriculture’s National School Lunch Program. Staff conducts training and technical assistance to all districts in Region One throughout the school year and sponsors...
Summer Workshops and an Administrator’s Course annually to ensure district administrative and front line staff receive training on the newest Healthy, Hunger-Free Kids Act of 2010 implementation requirements.

**Contracted Service through Texas Department of Agriculture**
Contact: Laura Villarreal (956) 984-6124

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## Consortium/Interlocal

### Child Nutrition/South Texas Cooperative

The CNP/STC conducts bidding for full line commercial bid products (food, paper & janitorial products). Through the Coop, the USDA Commodity processing consolidates USDA Donated Food allocations to place diversion-processing orders for all members. This could not be done by small or medium districts without a shared services arrangement.

The CNP-STC conducts bidding for the following food service related bids and proposals, to meet the needs of school district Child Nutrition Programs:

- Bread & Tortilla Products
- Cafeteria Dining Decor
- Dairy & Juice Products
- Dispensed Products
- Discounted Warehouse Proposal
- Equipment & Small Kitchen Wares
- Facility, Linen & Uniform Services
- Food Service Full Line Items
- Frozen Dessert Products
- Janitorial Supplies & Paper/Plastic Products
- Processing of USDA Foods
- Removal of Grease from Traps & Barrels
- Special & Opportunity Buys
- Uniforms & Marketing Items
- Wireless Temperature Monitoring Systems

**Interlocal Service**
Contact: Lori Ramos (956) 984-6123

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### Distance Learning Consortium

The Region One Distance Learning Consortium focuses on the effective utilization of live video conferencing as a means to enhance curriculum, increase collaboration and enliven learning for students, teachers and other district stakeholders, including administrators, parents and community members. Services include professional development, connectivity with the region between schools and to universities as well as linking to TEA and to other learning and professional development resources throughout the state, country, and world.

**Consortia**
Contact: Elaine Sellhorn (956) 984-6065

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### Library Services & Media Cooperative

The Library Services & Media Cooperative provides member school districts, charter schools and private schools with a variety of high-quality instructional resources and services that help students develop twenty-first century skills and assist school districts in functioning more efficiently and effectively.

Some include:

- staff development for free or at a reduced cost
- phone and on-site support for school libraries
- digital video serves
- subscriptions to several fee-based online reference databases
- access to the Library Purchasing Cooperative
- opportunity to purchase additional online instructional resources at volume discounts
- host Library Advisory Committee meetings
- Support for textbook adoptions
- E-rate program support
- technology planning support
- host Region One Fall Media Fair and Spring Meeting

**Interlocal Service**
Contact: Maria Elena Ovalle (956) 984-6055

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### PEIMS

Region One staff continually develop internal queries that allow districts to address potential problems before resubmission and a TEA audit. Based on these queries, districts are able to locate withdrawn students
or students who have not enrolled. Region One staff also provide area-wide training of student, staff, finance, attendance, leave, and disciplinary data; define roles and responsibilities of the districts; develop and maintain a Region One database so that timely and accurate data is available; interpret definition of Data Standards and Attendance Accounting Handbook, and maximize funding by correctly coding attendance data.

**Consortia**

**Contact:** Mary Trevino-Cortez (956) 984-6096

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**Personnel Support Services Cooperative**

Provides member districts with a comprehensive set of services designed to assist districts to recruit and retain qualified, certified, and caring teachers in their districts. Services are developed and modified yearly to meet the needs of the member districts, and include an interactive web-based vacancy posting and applicant database that allows districts to post, edit and delete their own vacancies. The ESC publicizes this website through the media, emails, and job fairs. Member districts are eligible to upgrade this benefit by participating in the ONE*APP consortium which provides an online employment application for all vacancies at a district. A regional job fair is conducted annually to help districts recruit in- and out-of-area teachers and facilitate their employment. ESC's support of "grow your own strategies" in these districts is provided through training and technical assistance for paraprofessionals seeking to become teachers. Teacher retention strategies are provided through training and support via the BTIM program which incorporates TxBESS related mentor teacher materials and online support systems. Professional development on 2 topics of district member's choice are also provided.

**Consortia**

**Contact:** Melissa Aguero Ramirez (956) 984-6100

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**Region One Purchasing Cooperative**

This is a 'no fee' cooperative offered to governmental entities, provided their Board approves a resolution and Interlocal agreement which allows members to purchase from awarded bids procured by the Purchasing Department. Eligible members include public school and charter school districts, private schools, and governmental entities. Current awards include:

- Audio/Visual and Photography Services
- Catering Services
- Decor Merchandise & Services
- Duplicating (Copy) Paper & Binder Tabs
- Efficiency Services
- Fundraising Services
- General Merchandise & School Related Products
- Law Enforcement Equipment & Supplies
- Maintenance Department Building Material, Hardware, Supplies, Equipment and Repairs
- Music & Theatre Equipment, Supplies and Repair
- Promotional Bottled Water
- Promotional Merchandise & Services
- Special Needs-Assistive Technology-Equipment, Supplies & Literacy Materials
- Transportation Automotive Parts, Supplies and Equipment

**Interlocal Service**

**Contact:** Lori Ramos (956) 984-6123

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**Texas Energy Center (formerly Region One Electricity Aggregation Pool)**

Provides public school and charter school districts, private schools, and governmental entities the opportunity to save money on utility costs by participation in the Texas Energy Center. Strong membership allows for greater control over contract terms to reduce risk, and increased price competition. In addition to saving money, benefits of the Texas Energy Center include, six highly qualified retail electricity providers (REPs), and direct access to expert consultants. Supporting Region One ESC in the management of this cooperative is Van Brunt and Associates, an energy procurement advisory firm, which assists large users of electricity and natural gas manage their energy costs.

**Interlocal Service**

**Contact:** Marc Garcia (956) 984-6178

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*...helping districts to operate more efficiently and effectively*
**Adult Education**
The Adult Education Program provides on-site instructional services in English as a Second Language (ESL), Adult Basic Education (ABE) and General Educational Development (GED) at participating school districts and Adult Learning Centers in Pharr, McAllen and Starr County (on STC campus). Services are also provided at Community Centers in Alton and San Carlos. Day and evening classes for community members within the participating districts are offered throughout the Region One Education Service Area from September through May.

**Contact:** LeeRoy Corkill (956) 984-6271

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**Career and Technical Education**
The Career & Technical Education (CTE) program, assists districts in promoting the development of services and activities that integrate rigorous and challenging academic and career and technical instruction. This program assists districts by providing services and activities designed to develop, implement, and improve career and technical education, as well as link secondary education and postsecondary education. Students participating in CTE programs are provided with opportunities throughout their lifetimes to develop, in conjunction with other education and training programs, the knowledge and skills needed to keep the United States competitive.

**Contact:** Eduardo Garcia (956) 984-6243

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**Creating Connections to College**
The Region One ESC in partnership with the Bill and Melinda Gates Foundation has developed a high school reform framework entitled Creating Connections to College (CCC) that will include a partnership with La Joya ISD and their three high schools. The Region One ESC through its new Creating Connections to College model will provide technical assistance that will support high school improvement and transformation to increase the number of students graduating college and career ready in South Texas.

**Grant Funded Through 2013**
**Contact:** Dr. Tina McIntyre (956) 984-6245

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**Early Childhood Intervention**
The Early Childhood Intervention Program (ECI) is a state and federally funded program that assists families with children, birth to 3 years of age, with developmental needs or concerns. Child Find, an initiative of ECI, identifies, locates, screens, and evaluates infants and toddlers who have, or are suspected of having, a disability or developmental delay. Understanding that infants and toddlers develop at different rates, a significant delay in any area may indicate a problem and early identification and intervention can be a great benefit in helping the child reach his/her highest potential. In order to ensure that children receive the support they need, an interdisciplinary team including early interventionists, therapists and social workers provides services to families in their homes and in community settings, such as day care facilities. ECI teaches families how to help their children by providing informational, material and emotional support. Many services, such as assessments and service coordination, are provided at no cost to families. Families, who have the ability to pay, share in the cost of other services, depending on their income.

**Contact:** Norma Jean Cano (956) 984-6130

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**GEAR-UP: Ready, Set, College!**
GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs) is a national initiative funded by the US Department of Education. The Region One ESC GEAR UP: Ready, Set College Partnership is a seven year, $49,000,000 grant with partners that include twenty seven school districts, the Institute for School Excellence, the National Council for Communities and Education Partnerships, Texas Instruments, Apple, ACT, and multiple institutions of higher education. The primary goal of the Region One GEAR UP: Ready, Set, College Partnership is to increase the number of students who graduate from high school, and the number of those graduates who then enter into and succeed in post-secondary environments. The aim of this partnership is to assist participating districts in restructuring school services to provide a knowledge pipeline to postsecondary success for traditionally underrepresented youth.

**Grant**
**Contact:** Tina Atkins (956) 984-6220
Region One Texas Regional Collaborative for Excellence in Mathematics Teaching
Region One ESC provides a comprehensive professional development plan with a priority on Mathematics and Science, based on scientifically-based research for K – 12, as required by No Child Left Behind. The focal point of this cooperative proposal centers on the development of a deeper understanding of the depth and complexity of the Texas Essential Knowledge and Skills (TEKS) and the alignment of these standards to meaningful instructional activities impacting student assessment.

Grant
Contact: Gerbie Rodriguez (956) 984-6114

Region One Texas Regional Science Collaborative
Region One ESC provides a comprehensive professional development plan with a priority on Mathematics and Science, based on scientifically-based research for K – 12, as required by No Child Left Behind. The focal point of this cooperative proposal centers on the development of a deeper understanding of the depth and complexity of the Texas Essential Knowledge and Skills (TEKS) and the alignment of these standards to meaningful instructional activities impacting student assessment.

Grant
Contact: Elda Christian (956) 984-6230
Yuridia Gandy (956) 984-6153

School Health Program
The School Health Program provides training and technical assistance to districts in utilizing School Health Advisory Councils (SHAC) and a Coordinated School Health (CSH) approach to address health related issues. The program provides districts with state mandated trainings and certifications related to health services, physical education, health education, counseling, safety, physical education, parental and community involvement, and employee wellness. The program provides trainings to SHAC’s to facilitate a collaborative and coordinated approach between schools and community agencies to prevent disease and promote healthy and safe environments for children.

DHS Grant
Contact: Clara Contreras (956) 984-6125

School Readiness Integration
The Office of School Readiness assists public schools, Head Start, and licensed child-care settings in preparing children for kindergarten. Technical assistance in the area of the Kindergarten Readiness System (KRS), for use in objectively certifying the effectiveness of Early Childhood Education (ECE) programs, is offered. The KRS applies a common set of criteria to each program provider seeking certification, regardless of the type of program or source of funding. High quality programs are recognized by the state with a “Pre-K Center of Excellence” designation.

The Office of School Readiness also provides technical assistance and high-quality early childhood trainings to the awardees of the Texas Literacy Initiative (TLI) Grant. This is in support of their efforts to implement programs that create partnerships between school districts and their associated early childhood education (ECE) providers to improve school readiness and success in the areas of language and literacy for disadvantaged students by implementing the Texas State Literacy Plan (TSLP).

Other workshops in the areas of Mathematics, Science & Technology, Literacy throughout the Centers, Discipline, and Social-Emotional Development can be tailor-made to meet the needs of all interested early childhood programs of teachers of children birth to age 5.

Grant
Contact: Patricia Raymond (956) 984-6134

STEM Center of South Texas
(Science, Technology, Engineering and Mathematics)
El Centro del Futuro is a state funded (Title II) grant that provides services for administrators, teachers and students in STEM areas. Services for participating STEM districts include:

- Professional development for district and campus leaders
- Professional development for teachers
- Curriculum alignment
- Development of STEM project based learning activities

Grant
Contact: Hermelinda Hesbrook (956) 984-6151

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Texas Adolescent Literacy Academy (TALA)
Texas teachers for Grades 6, 7 & 8 will have the opportunity to receive professional development in scientifically based reading instruction (SBRI) for adolescents through the Texas Adolescent Literacy Academies (TALA). The Academies will help prepare middle school teachers to design appropriate instruction for all students, including those who are struggling with reading due to limited English proficiency, learning disabilities, dyslexia, and other risk factors for reading difficulties.
Grant
Contact: Eunice Zambrano (956) 984-6192

Texas Literacy Initiative
The purpose of the Texas Literacy Initiative (TLI) - Regional Education Service Center Collaborative is to support Local Educational Agencies (LEAs) that receive TLI funding, as well as non-funded LEAs. TLI uses the model of Literacy Lines to improve school readiness and success in the areas of language and literacy for disadvantaged students in targeted school districts, including their associated ECE providers.
Grant
Contact: Eunice Zambrano (956) 984-6192

Texas Math and Science Diagnostic System (TMSDS)
The Texas Math and Science Diagnostic System (TMSDS) is an online tool that supports the instructional efforts of educators by providing them with a Web-based collection of TEKS-aligned diagnostics and resources. TEA has partnered with Princeton Review and has created this tool to support on-going formative assessment and help educators provide the best possible education for students. This tool allows educators to assess students to find out where their skill abilities are. It allows them to analyze the results of those assessments, and act on the results by re-teaching or extending instruction to meet the student’s needs. TSMDS is a free tool for all districts to utilize. It contains assessments and TEKS-aligned questions from grades 3rd through high school in the subjects of math and science.
Grant
Contact: Julie Reynolds/Gerbie Rodriguez (956) 984-6247
Yurdia Gandy (956) 984-6153

Title II, Part A Shared Services Cooperative-Teacher and Principal Training and Recruiting Fund
The purpose of this part is to provide grants to State educational agencies, local educational agencies, State agencies for higher education, and eligible partnerships in order to— increase student academic achievement through strategies such as improving teacher and principal quality and increasing the number of highly qualified teachers in the classroom and highly qualified principals and assistant principals in schools; and (2) hold local educational agencies and schools accountable for improvements in student academic achievement.
Grant
Contact: Gerbie Rodriguez (956) 984-6114
Fernando Rosa (956) 985-6235

Fee for Service

Advanced Academics
Provides mandated professional development trainings for teachers of the gifted to adequately serve students’ cognitive and affective needs. Quarterly face-to-face and video conference meetings, Best Practices Sharing, and on-demand technical assistance are provided for district program coordinators to facilitate the implementation of quality programs. Unlimited technical assistance on-site and over the telephone is provided on an as-needed basis for all districts.
Fee for Service Offering
Contact: Patty Rendon (956) 984-6233

Alternative Teacher Certification Program (Project P.a.C.E.)
Project P.a.C.E. is a rigorous, fast-paced educator preparation program designed to prepare and certify highly qualified individuals to teach in Texas public schools. Candidates accepted into the program will complete an intensive pre-assignment training program in the spring and summer prior to a school-based internship year. During their internship, candidates will work as teachers of record with the support of a trained mentor and under the supervision of a Region One ESC field supervisor.
Fee for Service Offering
Contact: Sandra McQuaughy (956) 984-6262

...helping districts to operate more efficiently and effectively
**Bilingual/ESL**

Provides professional staff development to teachers and administrators in the core content areas of bilingual/ESL instruction. Region One ESC will provide consultants, disseminate session information, and maintain participant attendance records in database.

In alignment to the Region One ESC District Support Team concept, the English Language Learner (ELL) Advocacy Initiative provides school teachers and administrators with scientifically research-based professional development and instructional coaching using approaches and tools that strategically support English Language Learners and struggling learners. Offerings are designed to expand the capacity of educators to increase the academic achievement, literacy, and language proficiency of students, especially ELLs. Currently, these offerings include sheltered instruction approaches, such as ExC-ELL™ (Expediting Comprehension for ELLs), on-site support using the ExC-ELL™ Observation Protocol for trained teachers, campus summary reports for administrators, and content-area ELL-focused training. ACE-LERA™, the Spanish version of ExC-ELL™, will also be provided in 2012-2013 to support schools with Spanish/English bilingual programs.

**Fee for Service Offering**
Contact: Virginia R. Champion (956) 984-6246
Amy Mares (956) 984-6191

**Bus Driver Training**

Provides bus driver training and certification courses to area school districts. The training includes an initial 20 hour certification class for new drivers, an 8-hour re-certification classes for currently certified drivers, first aid classes, CPR certification classes, and handicapped/passenger assistance training.

**Fee for Service Offering**
Contact: Fidela Hinojosa (956) 984-6283

**CSCOPE (Texas Education Service Center Curriculum)**

CSCOPE is a K-12 core curriculum system developed by the Texas Education Service Center Curriculum Collaborative (TESCCC), a team of education specialists from the regional education service centers across the state. TESCCC has developed a comprehensive, customized, user-friendly curriculum support system for the four core content areas of Math, Science, Social Studies, and Language Arts. In addition to the curriculum, CSCOPE encompasses resources for monitoring the curriculum and establishing an accountability process to ensure quality implementation. School districts across the region have the opportunity to purchase the TEKS-based, web-based curriculum for their schools.

**Fee for Service**
Contact: Hermelinda Hesbrook (956) 984-6151

**DMAC**

DMAC Solutions is a web-based software suite designed to assist educators in the development and management of curriculum and assessment data. DMAC software offers varying components to assist school districts access information as they address state assessments, reading inventory, benchmarking, test item banks, graduation plans, and curriculum mapping. In addition, a...
Region One ESC Education Specialist works specifically with districts lending technical support and assistance.

Fee for Service Offering
Contact: Miguel Chuca (956) 984-6197

Dyslexia
Region One ESC provides professional development and technical assistance for administrators and instructional personnel developing and implementing dyslexia programs for students in grades K-12. The TEA document, The Dyslexia Handbook Revised 2007, Updated 2010 describes the state requirements for districts to assess and instruct students with dyslexia.

Fee for Service Offering
Contact: Jo Barber (956) 984-6231

Eduphoria

Eduphoria School Objects: AWARE
SchoolObjects: AWARE is more than a data analysis package---it redefines student data analysis, by making your data “browserable” in a rich, interactive format. The individual student view allows staff members to journal parent communication, tutoring entries or any intervention the district wishes to track. Student Personal Graduation Plans can be created from a transcript import, and the custom form builder allows you to create a rich set of secure student forms. SchoolObjects: AWARE makes benchmark testing a seamless experience for teachers. Creating a benchmark test, assigning it to a class and printing plain paper answer sheets has never been so easy. In addition, student online testing is available once assessments are created. Scantron Scanners and TAKS-like scan sheets are available for benchmark testing.

Eduphoria School Objects: PDAS
SchoolObjects: PDAS provides a web-based total PDAS management system, giving teachers and principals a single tool to create, submit and monitor PDAS.
SchoolObjects: PDAS can be accessed via a web browser, allowing principals and teachers to work on PDAS from school or home. Even more, principals can perform both informal walk-throughs and formal observations and record their observations on their Blackberry, iPhone/iPod Touch, Pocket PC, Tablet or Palm OS device. Teacher self-reports, observation documents, walk-throughs, summative evaluations and intervention plans are stored in one location, making it easy for teachers and principals to quickly view their PDAS documents.

Fee for Service Offering
Contact: Miguel Chuca (956) 984-6197

ESCONETT (Internet Access)
ESCONETT provides internet access and other services to approximately 250 schools, universities, and colleges in the Region One area. The ESCONETT Internet Access bundle includes optional services such as Data transport, Security/Firewall Protection, and Internet filtering services as required by CIPA. E-rate provides funding for telecommunications services. Region One offers an E-rate consortium allowing districts to purchase WAN infrastructure at an 87% discount.

Fee for Service Offering
Contact: James Mendoza (956) 984-6095

ILP3 -Integrated Leadership Principal Preparation Program
The mission of the ILP3 is to recruit, prepare, mentor and certify aspiring administrators in Region One ESC school districts and the state of Texas. ILP3 provides research-based best practices, preparation academies, institutes, technical support, field-based experiences, and a supportive network to meet the need for leadership positions in the public schools of Texas.

Fee for Service Offering
Contact: Sandra McConaughy (956) 984-6262

Leadership Development: Leadership Institutes for Administrators and ILD/PDAS
Leadership Institutes and professional development opportunities are provided for district and campus administrators, leadership teams, and teachers including Great Leaders, Great Teams, Great Results; Legal Issues; Showcasing Effective Schools-Elementary/Secondary; Continuous Improvement: Linking Data to Student Achievement; Classroom Walk-Throughs with Reflective Practices; Building Effective Leaders; Creating a Positive Campus Climate; 50 Ways to Close the Achievement Gap; and Leadership for Differentiated Instruction.

Fee for Service Offering
Contact: Sandra McConaughy (956) 984-6262

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Library Services & Media Cooperative
The Library Services & Media Cooperative provides member school districts, charter schools and private schools with a variety of high-quality instructional resources and services that help students develop twenty-first century skills and assist school districts in functioning more efficiently and economically. Some include:
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- digital video serves
- subscriptions to several fee-based online reference databases
- access to the Library Purchasing Cooperative
- opportunity to purchase additional online instructional resources at volume discounts
- host Library Advisory Committee meetings
- Support for textbook adoptions
- E-rate program support
- technology planning support
- host Region One Fall Media Fair and Spring Meeting

Interlocal Service
Contact: Maria Elena Ovalle (956) 984-6055

Microsoft Reseller
Region One ESC has established a partnership with Microsoft Corporation and Insight to resell productivity software and all Microsoft related software to local education agencies. With this partnership school districts can purchase software at a discounted rate and allow for their employees and students to purchase software for personal use at a lower cost.

Fee for Service Offering
Contact: James Mendoza (956) 984-6052

Network Assessment and Contracting Services
Region One ESC provides network assessment and network contracting services on an “as-needed” basis. Region One ESC certified employees will assess the nature of school district networks and provide a plan for improvement.

Fee for Service Offering
Contact: James Mendoza (956) 984-6052

Program for Visual Impairments (VI)
Region One ESC provides certified direct service providers (on a limited basis) for VI instructional services and/or orientation and mobility. Services are provided upon agreement between LEA and ESC Director of Special Education.

Services are determined by Admission, Review, and Dismissal Committee and may include:
- Evaluation, report and development of individual education plan
- Attendance at ARD/IFSP meeting
- Implementation of direct or indirect services as per Individual Educational Plan
- Progress monitoring and reporting
- Consultation with staff, students, agencies and/or parents

Fee for Service Offering
Contact: Kelly Solis (956) 984-6180

Region One MAS (Mobile Application Service)
Mobile applications have revolutionized the way we do work and every day you hear about someone creating a new application. Sure, the application is a time-saver and helps you to work more efficiently. The Region One MAS, the education service center’s mobile application service, does all the work from creating the application to supporting the app so it can do the work it was intended to do. Based on feedback from local school districts, the Region One ESC Office of Technology has joined forces with creators of mobile applications to take the guess-work and the follow-up work out of the creation of the mobile applications.

Fee for Service Offering
Contact: James Mendoza (956) 984-6052

Safe School Audits
To assist school districts meet compliance issues of Senate Bill 11 which mandates that all Texas school districts adopt and implement a multi-hazard emergency operations plan, Region One ESC will begin offering School Security Audits. Safety and Security services will be based on a review of Texas and Federal requirements and are intended as one source for use by school leaders to ensure the safety and security of all campuses. The

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Region One ESC School Safety Team will evaluate potential security and other "high risk" locations. Recommendations will be made to the district superintendent for implementation of the ESC recommendations.

Fee for Service Offering  
Contact: Fidela Hinojosa (956) 984-6283

Services for Schools Identified as in Need of School Improvement
The Office of School Improvement assists school districts in meeting state and federal accountability requirements. Assistance is provided to campuses rated Academically Unacceptable or failing to meet AYP through customized professional development and on-site technical assistance. Coordinated services include district and campus planning, data analysis support and developing leadership capacity to increase student achievement and sustain comprehensive school improvement.

Fee for Some Service Offerings  
Contact: Belinda S. Gorena (956) 984-6173

Software & Application Development
Region One ESC provides software development services on an as needed basis. Region One ESC currently provides the following services for application development: Human Resources Employment Applications Online, Travel Forms Online and several other online approval forms.

Fee for Service Offering  
Contact: James Mendoza (956) 984-6052

Special Education Services
The Special Education Department focuses on improving student performance and program effectiveness for students with disabilities ages 3 through 21 as indicated in the Individuals with Disabilities Improvement Education Act of 2004. Region One ESC supports school districts and charter schools in meeting the requirements of law and service effectiveness through training and technical assistance for teachers, paraprofessionals, parents, support staff, agencies and administrators. Areas of focus include autism, assistive technology, positive behavior supports, evaluation, access to the general curriculum, parent coordination, preschool programs for children with disabilities, secondary transition, and various disability categories.

Fee for Service
Contact: Kelly Solis, (956) 984-6180

STAAR ONE
To assist school districts meet the challenge of the State of Texas Assessments of Academic Readiness (STAAR™) accountability system, STAAR One™ Texas STAAR-Aligned Item Bank was developed. STAAR ONE is a high quality resource that can be used to develop rigorous STAAR-aligned benchmark tests which are an integral component of a comprehensive curriculum process. The STAAR One™ Texas STAAR-Aligned Item Bank exemplifies quality collaborative partnerships that support district improvement efforts to ensure grade level proficiency and college readiness for all students.

Fee for Service  
Contact: Dr. Eduardo Cancino (956) 984-6021 staarone@esc1.net (956) 984-6120

Technology Integration
The Technology Integration Department at Region One ESC serves educators in our districts in the area of educational technology. Rapidly changing technology holds a rich reservoir of learning, collaboration and communication tools for students, educators, and administrators. Educator awareness of 21st Century skills is imperative for the preparation of our students for the future. Through professional development and support, the Technology Integration Department strives to enable educators to effectively integrate current technology and distance learning opportunities into their educational environment.

Fee for Service  
Contact: Elaine Sellhorn (956) 984-6065

TxEIS Student and Business
TxEIS PLUS is the only administrative software designed exclusively for Texas schools. Managed by the Texas Computer Cooperative (TCC) and supported by Education Service Centers (ESC’s) across the state, TxEIS PLUS is the most ENHANCED and RELIABLE Web-based student information system in Texas. Specifically designed to meet the needs of Texas school operations, the TxEIS...
PLUS Student System is the most comprehensive enterprise information system in Texas. Integrated modules allow district staff to maintain information related to student test scores, attendance, discipline and registration from a centralized home page. The TxEIS PLUS Business applications are comprehensive, performance-based and incorporate state-of-the-art functionality, significantly increasing user productivity. PEIMS requirements, school district practices and education law are the foundation for each application, making PEIMS data extract and submission an integral part of the Business System.

Fee for Service Offering
Contact: James Mendoza (956) 984-6052

Web Hosting
In today's world, a presence on the World Wide Web is imperative. For many school districts, however, creating a web site from the ground-up would require a dedicated staff member, a luxury for some of the region's smaller districts. In partnership with Schoolwires, a web content manager, Region One ESC has provided these school districts with the opportunity to more easily create and maintain a district web site. The easy to manage templates allow school districts to build web pages effortlessly and at the same time, provide their community with vital and up-to-date information about their district.

Fee for Service Offering
Contact: James Mendoza (956) 984-6052
# Region One ESC Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong></td>
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<td>At-Risk/Dropout Prevention</td>
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<td>Behavior/Classroom Management</td>
<td>Judy Hollinger</td>
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<td>Bilingual Education</td>
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<td>Fidela Hinojosa</td>
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<td>Career &amp; Technical Education</td>
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<td>Charter Schools</td>
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<td>Child Nutrition</td>
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<td>Co-Op Purchasing</td>
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<td>Belia Granado</td>
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<td>Minerva Ibarra</td>
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<td>Year-Round Education</td>
<td>Hermelinda Hesbrook</td>
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</tbody>
</table>
Useful Numbers

Region One ESC –Edinburg
1900 W. Schunior, Edinburg, TX 78541
(956) 984-6000
www.esc1.net

Brownsville Extension Office
405 E. Levee, Brownsville, TX 78521
(956) 504-9422

Laredo Extension Office
4818 E. Thomas Ave., Laredo, TX 78041
(956) 795-0000

McAllen Adult Learning Center
4305 N. McColl, McAllen, TX 78501
(956) 984-6274

Pharr Adult Learning Center
1100 E. Hwy. 83, Pharr, TX 78577
(956) 782-2185

Starr County Adult Learning Center
STC North Academic Building
142 FM 3167
Building C, Rio Grande City, TX 78582
(956) 488-9150

Texas Education Agency
www.tea.state.tx.us
512-436-9734

United States Department of Education
www.ed.gov
1-800-872-5327

Texas Association of School Boards
www.tasb.org
512-467-0222

Texas Association of School Administrators
www.tasanet.org
1-800-725-8272

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### Region One Profile

- **Counties Served**: 7
- **Total Square Miles**: 9,771
- **Total Population (2010 Census Report)**: 1,533,713
- **Total Student Enrollment (ISD’s)**: 412,862

#### Staff
- Teachers: 26,656
- Support Staff: 4,937
- Administrative Staff: 1,917
- Professional Staff: 33,511

#### Ethnicity
<table>
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<tr>
<th>Ethnicity</th>
<th>Number of Students</th>
<th>Percentage</th>
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<td>American Indian/Alaskan</td>
<td>254 students</td>
<td>less than 1%</td>
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<tr>
<td>Asian</td>
<td>2,029 students</td>
<td>less than 1%</td>
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<tr>
<td>Black</td>
<td>677 students</td>
<td>less than 1%</td>
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<tr>
<td>Hispanic</td>
<td>402,461 students</td>
<td>97.4%</td>
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<tr>
<td>White</td>
<td>7,069 students</td>
<td>1.77%</td>
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<tr>
<td>Hawaiian/Pacific Island</td>
<td>40 students</td>
<td>less than 1%</td>
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<tr>
<td>Two or more</td>
<td>332 students</td>
<td>less than 1%</td>
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</table>

#### Gender
- Male: 211,239 students (51.16%)
- Female: 201,623 students (48.84%)

#### Enrollment of Special Populations
- Bilingual: 108,201 students (26.94%)
- ESL Students: 34,739 students (8.53%)
- Gifted & Talented: 33,877 students (8.16%)
- Migrant Students: 19,255 students (4.95%)
- Immigrant Students: 9,669 students (2.43%)
- Special Education Students: 31,122 students (7.68%)
- Economically Disadvantaged Students: 269,798 students (85.11%)
- Limited English Proficient (LEP): 144,533 students (36.00%)

#### Number of Campuses
- Elementary: 346
- Middle School/Intermediate/Junior High: 104
- High School: 147

#### Charter Schools
- Charter School Systems: 11

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**Sources:**
- October 2011 PEIMS (Public Education Information Management System); 2010-2011 PEIMS Standard Reports,
- Staff & Student Enrollment Reports; 2010 U.S. Census Bureau

**UPDATED February 2012**

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Public School Districts

Cameron County
Brownsville ISD
Dr. Carl Montoya, Superintendent
1900 Price Road
Brownsville, Texas 78521-1900
(956) 548-8000

Harlingen CISD
Dr. Steve Flores, Superintendent
1409 East Harrison
Harlingen, Texas 78550-1409
(956) 427-3404

La Feria ISD
Dr. Nabor Cortez, Superintendent
P.O. Box 1159/203 E. Oleander Ave.
La Feria, Texas 78559-0309
(956) 797-2612

Los Fresnos CISD
Mr. Gonzalo Salazar, Superintendent
P.O. Box 309/600 North Mesquite
Los Fresnos, Texas 78566-0309
(956) 233-4407

Point Isabel ISD
Dr. Lisa Garcia, Superintendent
101 Port Road
Port Isabel, Texas 785778
(956) 943-0000

Rio Hondo ISD
Mrs. Anneliese McMinn, Superintendent
215 West Colorado Street
Rio Hondo, Texas 78583-0220
(956) 748-1000

San Benito CISD
Mr. Antonio Limon, Superintendent
240 North Crockett
San Benito, Texas 78586-0195
(956) 361-6110

Santa Maria ISD
Ms. Maria J. Chavez, Superintendent
P.O. Box 448/Old Military Highway 281
Santa Maria, Texas 78592-0448

Santa Rosa ISD
Mr. Heriberto Villarreal
Superintendent
P.O. Box 368/Corner-Highway 107 & East Cruz
Santa Rosa, Texas 78593-0368

South Texas ISD
Dr. Marla Guerra, Superintendent
100 Med High Drive
Mercedes, Texas 78570-0100

Hidalgo County

Donna ISD
Mr. Roberto Laredo, Superintendent
116 North 10th Street
Donna, Texas 78537-0116
(956) 464-1642

Edecouch-Elsa ISD
Mr. Frank Perez, Int. Superintendent
P.O. Box 127/920 Highway 107
Edecouch, Texas 78538-0127
(956) 262-6000

Edinburg CISD
Dr. Rene Gutierrez, Superintendent
P.O. Box 990/411 North 8th Avenue
Edinburg, Texas 78540-0990
(956) 289-2300

Hidalgo ISD
Mr. Librado De Hoyos, Superintendent
P.O. Drawer D/324 East Flora
Hidalgo, Texas 78557-3004
(956) 843-3107

La Joya ISD
Dr. Alda Benavides, Superintendent
201 East Expressway 83
La Joya, Texas 78560-0510
(956) 580-5000

La Villa ISD
Mr. Narciso Garcia, Superintendent
P.O. Box 9/500 East 9th Street
La Villa, Texas 78562-1106
(956) 262-4755

McAllen ISD
Dr. James Ponce, Superintendent
2000 North 23rd
McAllen, Texas 78501-2000
(956) 618-6000

Mercedes ISD
Dr. Daniel Trevino, Superintendent
P.O. Box 419/206 East 6th
Mercedes, Texas 78570-0419
(956) 514-2000

Mission CISD
Dr. Cornelio Gonzalez, Superintendent
1201 Bryce Drive
Mission, Texas 78572-1201
(956) 323-5505

Monte Alto ISD
Mrs. Donna Hilliard, Superintendent
25149 1st Street
Monte Alto, Texas 78538
(956) 262-1381

Pharr-San Juan-Alamo ISD
Dr. Daniel King, Superintendent
P.O. Box 1150
Pharr, Texas 78577-1225
(956) 702-5600

Progreso ISD
Dr. Fernando Castillo, Superintendent
P.O. Box 610/South FM 1015
Progreso, ISD 78579-0613
(956) 565-3002

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## Public School Districts

### Sharyland ISD
Dr. Virginia Richter, Superintendent  
1106 North Shary Road  
Mission, Texas 78572-0122  
(956) 843-3025

### Valley View ISD
Mr. Leonel Galaviz, Superintendent  
9701 S. Jackson Rd.  
Pharr, Texas 78577-0122  
(956) 843-3025

### Weslaco ISD
Dr. Ruben Alejandro, Superintendent  
P.O. Box 266/319 West 4th Street  
Weslaco, Texas 78596-0266  
(956) 969-6500

### Jim Hogg County

#### Jim Hogg County ISD
Mr. Pedro Lopez, Superintendent  
210 West Lucille  
Hebbronville, Texas 78361-3125  
(361) 527-3203

### Starr County

#### Rio Grande City CISD
Mr. Roel Gonzalez, Superintendent  
Fort Ringgold  
Rio Grande City, Texas 78582-4799  
(956) 716-6600

### Roma ISD
Mr. Jesus Guerra, Superintendent  
P.O. Box 187/608 N. Garcia  
Roma, Texas 78584-1702

### San Isidro ISD
Mr. Mike Garcia, Superintendent  
P.O. Box 10/Highway 1017  
San Isidro, Texas 78588-0010  
(956) 481-3106

### Webb County

#### Laredo ISD
Dr. A. Marcus Nelson, Superintendent  
1604 Houston Street  
Laredo, Texas 78040-1702  
(956) 795-5415

#### United ISD
Mr. Roberto Santos, Superintendent  
201 Lindenwood  
Laredo, Texas 78045-0201  
(956) 473-6219

### Webb CISD
Dr. Maria Severita Sanchez, Superintendent  
P.O. Box 206/619 Avenue F  
Bruni, Texas 78344-0206  
(361) 747-5415

### Zapata County

#### Zapata County ISD
Dr. Norma Garcia, Superintendent  
P.O. Box 158/17th Street & Carla  
Zapata, Texas 78076-0158  
(956) 765-6546

### Willacy County

#### Lasara ISD
Ms. Sara Alvarado, Superintendent  
P.O. Box 57/6160 East Street  
Lasara, Texas 78561-0057  
(956) 642-3598

#### Lyford CISD
Mr. Eduardo Infante, Superintendent  
Drawer 220/Simon Gomez Street  
Lyford, Texas 78569-0220  
(956) 347-3900

### Raymondville ISD
Mr. Johnny Pineda, Superintendent  
One Bearkat Blvd.  
Raymondville, Texas 78580-3351  
(956) 689-2471

### San Perlita ISD
Mr. Albert Peña, Superintendent  
P.O. Box 37/FM 2209  
San Perlita, Texas 78590-0037  
(956) 248-5560
Charter Schools

Excellence In Leadership Academy
Elizabeth B. Lopez, Superintendent
P.O. Box 2005
Mission, Texas 78573
956.222.1121

Gateway Alternative Program*
Frances Berrones-Johnson, Superintendent
104 Del Court, Ste. 100
Laredo, Texas 78041
956.727.4700

Harmony Science Academy*
Dr. Soner Tarim, Superintendent
9321 W. Sam Houston Pkwy S
Houston, Texas 77099
713.343.3333

IDEA Public Schools*
Thomas Torkelson, President & CEO
505 Angelita Dr., Ste. 9
Weslaco, Texas 78596
956.377.8000

IRRA Charter Schools
Heiberto D. Gonzalez, Superintendent
P.O. Box 164
McAllen, Texas 78504-0164
956.393.2227

Jubilee Academic Center
(Right 20)
Daniel Amador, Superintendent
4434 Roland
San Antonio, Texas 78222
210.333.6277

Mid-Valley Charter Schools*
Frances Johnson, Superintendent
201 N. 17th Street
McAllen, Texas 78501
956.994.9556

Premier High Schools
(Region 11)
Charles Cook, CEO of Responsive Ed
Lupe Gonzalez, Superintendent of Southern Region
P.O. Box 292730
Lewisville, Texas 75029
972.316.3663

Raul Yzaguirre School for Success
(Region 4)
Manuel Lopez, Superintendent
2950 Broadway
Houston, Texas 77017
713.640.3700

South Texas Educational Technologies, Inc. *
Alim U. Ansari, Superintendent
519 S. Texas Blvd.
Weslaco, Texas 78596
956.969.3092

Vanguard Academy*
Robert L. Olivarez, Superintendent
1200 E. Kelly
Pharr, Texas 78577
956.283.1700

*Found in Region One under AskTED

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Region One ESC Board of Directors
2012-2013

Alicia E. Requenez, Chairperson
Place 1 – Hidalgo County

Ricardo Gutierrez, Vice-Chairperson
Place 2 – Jim Hogg County, Starr County & Zapata County

Ruben Cortez, Jr., Secretary
Place 5 – Cameron County

Raul Roberto “Bobby” Chapa
Place 7 – Willacy County

Gilbert Enriquez
Place 4 – Hidalgo County

Dr. Manuel Gomez, Jr.
Place 6 – Cameron County

Linda La Mantia
Place 3 – Webb County

Crissy Urias
Charter Schools Representative

Administration

Jack C. Damron
Executive Director

Dr. Eduardo Cancino
Deputy Director, Instructional Support

Marco Antonio Lara, Jr.
Deputy Director, Administrative & School Support

Frances Guzman
Deputy Director, Business, Operations & Finance Support

Region One
Education Service Center