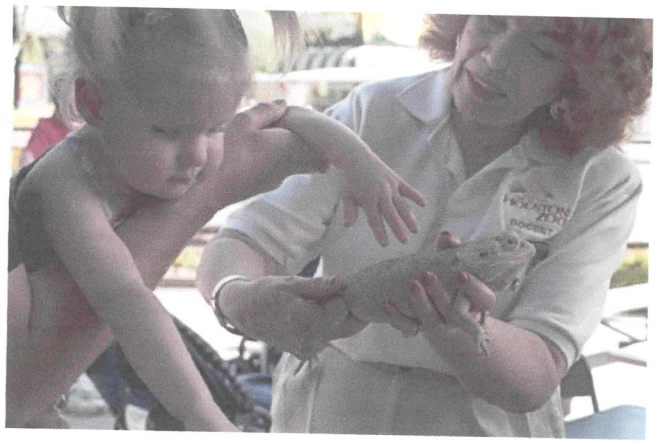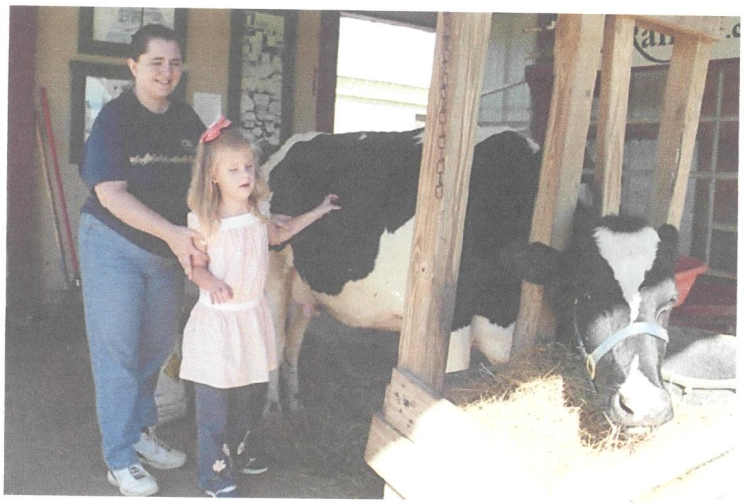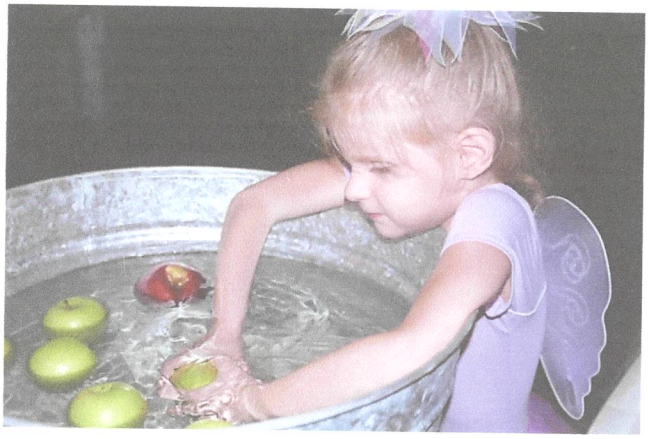# Concept Development for Lauren